



# Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)

College with Potential for Excellence, Affiliated to the University of Madras  
Linguistic Minority Institution, Accredited by NAAC with 'A++' Grade  
# 833, E.V.R. Periyar High Road, Arumbakkam, Chennai – 600 106.  
www.mbadgvc.com / www.dgvaishnavcollege.edu.in



## SCHOOL OF MANAGEMENT APPROVED BY AICTE & ACCREDITED BY NBA



### School of Management

Dwaraka Doss Goverdhan Doss Vasishnav College, with a vision of Excellence, established School of Management in the year 1995 as an Independent Professional entity. SOM offers PG & Research program affiliated to the University of Madras, Accredited by NBA and Approved by AICTE.

### MBA Program

Masters of Business Administration (MBA) is a Two-Year Full-Time Post Graduate program that, will provide you conceptual, theoretical and practical training to meet up the standards of corporates. The MBA curriculum comprises of Foundation, Functional and Elective subjects. The programme enables the participants to understand current business challenges and prepares them with the aid of updated technologies and advanced pedagogy to successfully face global business challenges. The program is designed with dual specialization.

### SOM Horizon

- ★ Established in the year 1995 with an objective to excel in Management Education
- ★ 27 years of Quality Education by School of Management
- ★ Heterogeneous group of students from various parts of the Country
- ★ Best among the Top 10 Colleges in Chennai
- ★ Pearson E-library with 24\* 7 access to all World Class edition of Management books
- ★ Capacious computer Lab with advanced Technological Software
- ★ Well elevated Auditorium, Language Lab and Research Lab.
- ★ Consistently ranked Best B'School by *Business Standard B-School Survey & THE WEEK Magazine*
- ★ Promising Placement in Bluechip Companies

### New Electives Offered

- ★ FINTECH
- ★ SUPPLY CHAIN MANAGEMENT
- ★ ENTREPRENEURSHIP
- ★ HR ANALYTICS
- ★ DIGITAL MARKETING
- ★ BUSINESS ANALYTICS

### ELIGIBILITY CRITERIA

Applicant are required to have scored 60% and above in their undergraduate degree from any stream.  
Good Score in CMAT/ TANCET 2024/ MAT (September 2023/ December 2023/ February 2024/ May 2024)

Aspiring Candidates | [www.dgvaishnavcollege.edu.in](http://www.dgvaishnavcollege.edu.in) | [www.mbadgvc.com](http://www.mbadgvc.com) | [www.aima.in](http://www.aima.in)  
LOG IN TO | [www.annauniv.edu](http://www.annauniv.edu) | <https://iimcat.ac.in>

### Prominent Recruiters



### SOM Verticals

Strong Core Alumni Fraternities, Industry specific up skilling, Customized career assistance, Industry stalwarts and Entrepreneur as Advisors, Invaluable Business Education, MOOC's and Swayam Courses, Career Development Assistance, Pre Placement training through, Corporate Trainers, Personalized mentoring.

### Pedagogy

- ★ Experiential Learning Method
- ★ Live Case Studies and Project
- ★ Club Activities
- ★ Industrial Visit
- ★ Workshops
- ★ Certificate Courses
- ★ Impartus digital A/c classroom
- ★ Hybrid learning system

### International Immersion Programmes



### Corporate Connect



### Admission

- ✓ Application form is available on College / Department Website : [www.dgvaishnavcollege.edu.in](http://www.dgvaishnavcollege.edu.in) OR [www.mbadgvc.com](http://www.mbadgvc.com)
- ✓ Application form can be filled online. Filled in application form should be downloaded and submitted directly at SOM along with a valid December 2023 or February 2024 or May 2024 MAT/ TANCET 2024/CAT 2023/CMAT 2023 Scorecard, Photocopy of X, XII, UG individual Semester mark sheets, Consolidated mark Statement and Provisional/Degree Certificate.
- ✓ Call letter will be mailed to shortlisted applicants for appearing for Selection process which includes Group Discussion and Personal Interview.

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### CONTACT



**APPLY NOW** 9952115609 / 9840674690 / [admissiondgvc@gmail.com](mailto:admissiondgvc@gmail.com)